



Former Carrier Is Now Midshipman

Midshipman Mike Leppert, commander of the Color Company, United States Naval Academy, Annapolis, and a former Dispatch carrier, was in Columbus on leave recently, visiting high schools to explain life and opportunities at the Naval Academy.

Because he at one time was one of the 3800 newspaperboys delivering the Columbus Dispatch, Midshipman Leppert felt that this large segment of young Americans should not be overlooked in encouragement toward a Naval career. Perhaps this is an innovation — an Annapolis man communicating with newspaperboys.

Mike told Dave Fisher, of the Circulation Department, as they toured The Dispatch building, that Naval officers are executives with tremendous responsibilities, in charge of millions of dollars worth of equipment. Large numbers of lives depend on their good judgment.

The United States Naval Academy was set up to train apt young men for Naval careers and to raise them to high scholastic levels as well as to develop outstanding leadership qualities.

Accepting responsibility, organization of time, self-motivation, the ability to work with others for mutual goals are among the charac-



MANAGING EDITOR BOB SMITH (LEFT) DISCUSSES INSIDE PAGES OF THE DISPATCH WITH MIDSHIPMAN MIKE LEPPERT, A FORMER DISPATCH CARRIER, DURING HIS RECENT TOUR OF THE BUILDING.

teristics developed in the rigorous Naval Academy program — and they are part of the history of the Naval Service.

Mike said that, as a carrier delivering The Columbus Dispatch, he got his first taste of free enterprise, as his father did before him. Delivering newspapers was his personal

business; he was responsible to himself and to the people he served, although traditions had been set by others which he had to uphold.

Management of his time taught Mike a lesson which was invaluable at Watterson High School, Cornell University and at the Naval Academy. Midshipman Leppert is

a mathematics major. Handling his own financial accounts for The Columbus Dispatch was his first introduction to the world of finance.

Naval officers, like newspaperboys, must face inclement weather and all sorts of problems, Mike told Fisher. "Those snowy days in Columbus carrying armloads of the Sunday Dispatch, were mighty good training," he said. And he laughingly suggested that it helped him build his body and make the wrestling team at Watterson High School.

Looking to the future, Mike sees a Naval career as one in which he must motivate men and women, meet ambassadors, heads of state and dignitaries all over the world. Soliciting new accounts as a Dispatch carrier and keeping his customers happy provided an introduction to public relations, which Mike said has been tremendously helpful. From his carrier days he has learned to like people and be at home with all of them, an essential of an effective Naval officer.

During his vacation in Columbus, Mike appeared on television and radio, and spoke to hundreds of students at high school assemblies. He is press-oriented. At the Naval Academy he was layout

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\$50 For a New NAME

We think the "Little Dispatcher" needs a new name and we're willing to give a \$50 prize for the right one.

You may have just the right one in mind, so you may be \$50 richer just by submitting it.

The "Little Dispatcher" publication is for Dispatch carriers and therefore the new name contest is for carriers only.

What do you think would be a better name than "Little Dispatcher?" Put on your thinking cap and submit the name you think would best describe this publication.

The Dispatch carrier who submits the name which, in

the opinion of the judges, is the best, will be awarded \$50. There will be but one prize and in case the winning name is submitted by more than one boy, the one submitted first will be the winner. The decision of the judges will be final.

All entries are due in The Dispatch office by May 24, 1968. They should be addressed to: George W. Hicks, Circulation Director, The Dispatch Printing Co., 34 S. Third St., Columbus, Ohio 43216. They may be mailed to this address or given to your manager but they must be received in The Dispatch office by May 24.

Be sure to put your name and address and station number on your entry.

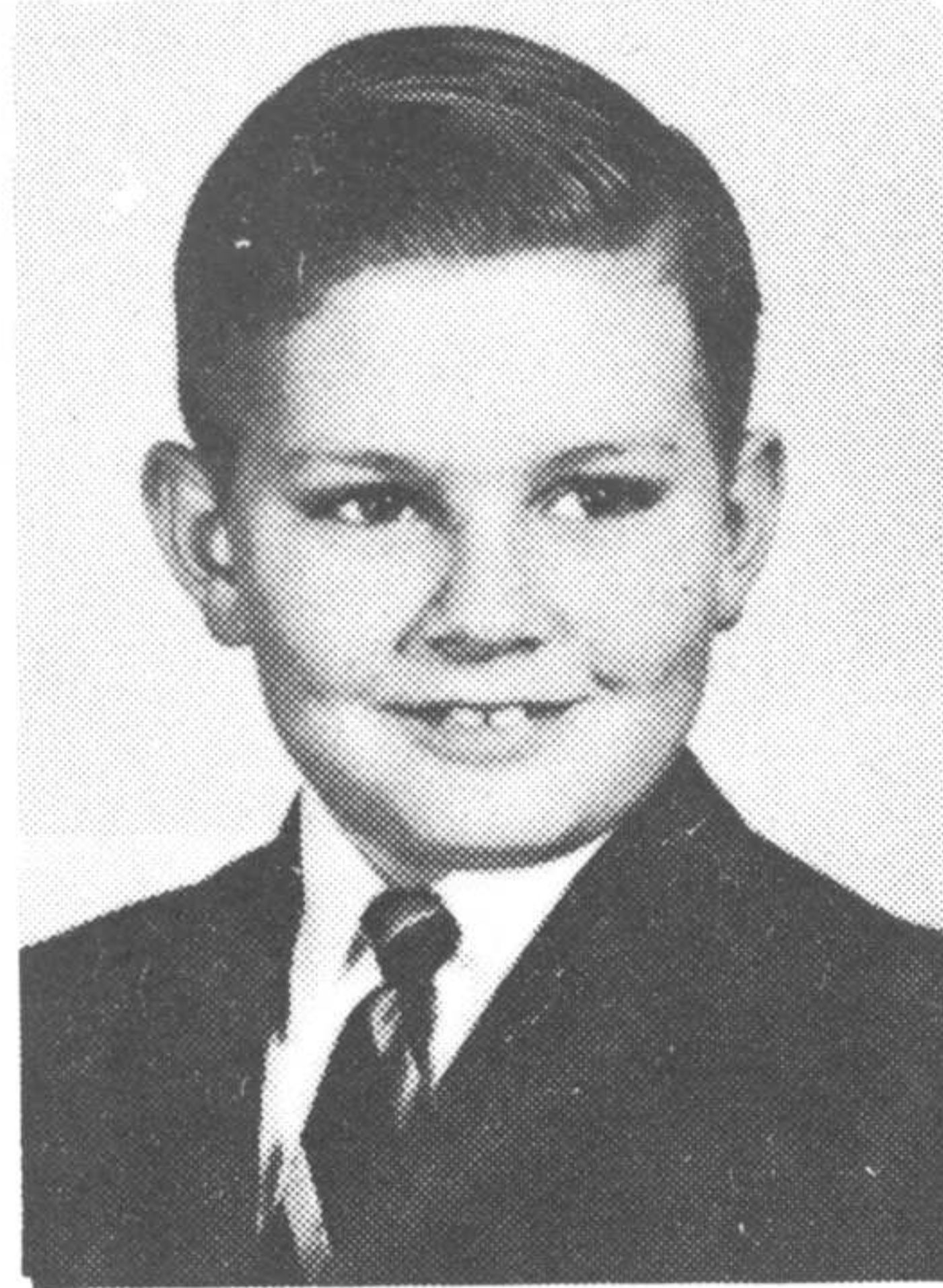
Walpole's Good Service Swells List of Customers

By Phil Manus

Jim Walpole is a successful young businessman who delivers papers from Station 81 in the area of N. Edgevale and Virginia Lee Rd. His excellent service has earned him an Honor Roll standing for 16 months.

He has found the most successful method of getting new subscribers has been to have someone recommend him as a newspaper boy. He has learned that the word gets around about his good service. This has helped his profits grow and enabled him to put \$200 into a savings account.

At Eastmoor Junior High where he is a seventh grade student, his grades average A and B. History is one of his favorite subjects. After graduation he would like to con-



JIM WALPOLE

tinue to study it and aviation in college.

Jim's spare time is taken up with model building and playing the guitar. If he were to choose a career at the moment it would be in aviation.

Jim is the son of Mr. and Mrs. William H. Walpole.

Pat on the Back

Say Nice Things About You
It's Nice to Have Nice People

Gary Frazier, of Station 15, has been a carrier four months. Before moving, Carl Tabor, 2654 Beulah Rd., wrote that Gary is "a wonderful carrier".

Steve Weiner, of Station 31, is an "outstanding boy in every way," writes Robert Ray, 51 N. Gift St.

Mike Speakman, of Station 35, is a "very reliable paper boy," states Mrs. L. Arnette, 1153 Edgehill Rd.

Of Walter Theado, 26 months on the Honor Roll at Station 39, Mrs. R. H. Williams, 2746 Nottingham Rd., writes that she continues to receive good and courteous service.

Robby Livingston is a newer carrier at Station 63. "The service is fine. Our carrier is very courteous!", states Mrs. B. Laurie, 159 S. Stanwood.

Chris Robertson, on Honor

Roll four months at Station 35: "Best service we ever had," says C. C. Moelchert, 1964 Cardigan Rd.

Ronald Dougherty, three months' service at Station 23 — "Excellent service," writes Mrs. A. B. Newman of 1053 Oakland Park.

Perfect Service Awards For March

Station	No. Days
38	8
16	8
43	8
42	9-10
30	11
28	12
24	14
26	20
64	34
21	42

MOTHER'S DAY

Sunday, May 12th, is Mother's Day and it brings a special thrill for every Mother whose son is serving a newspaper route in his spare time—such as you are doing.

Mother is proud of you because people often point you out as an alert and ambitious young businessman who is serving the neighborhood with his favorite newspaper so dependably day after day.

She is happy because you are using some of your spare time to add valuable business experience to your school duties. Also, because your route work enables you to earn so much of the money you need for clothes, school, hobbies, good times and for your savings fund.

Most of all, Mother is glad because your daily newspaper is helping you to become more manly, thrifty, self-reliant and business-like. And, she will become increasingly proud of you as you continue to make a success of your first business venture, your newspaper route.

We hope that she reads this, because we want her to know how deeply we appreciate the encouragement she gives you. We are indeed happy to join in helping you prepare for a successful career, and congratulate you on the progress you are making.

We join you in wishing your Mother a Happy Mother's Day.

Midshipman on Visit

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editor of the Trident Magazine. At Watterson High School, he had been sports editor and editor of the school publication, the Eagle-View.

Grades, aptitude for the Naval service, extra-curricular activities, sports, the whole combined record — made Midshipman Leppert eligible for the select program "Operation Information" whereby midshipmen publicly present facts concerning Naval careers.

A mathematics major who will go to Monterey, California, for a master's degree after graduation in June, 1968, Mike has his heart set on wings as a Naval aircraft pilot.

To his friends in Columbus and those in newspapering Mike offered many suggestions concerning the Naval Academy and opportunities in the Naval profession. He encouraged newspaper carriers to make the most of opportunities available to them. He encouraged them to consider joining the world's

greatest Navy. He emphasized the satisfaction which comes from public service, duty to country, and being on a winning team, adding:

"It is important to do your best at all times; it becomes a habit. A newspaper carrier who pays attention to all of the things he should pay attention to, will find this becomes a way of life. It will help in high school, college and in any aspect of successful adult living. It is a quality which money cannot buy and must be developed by each individual."

ASSETS

Being a carrier-salesman teaches you initiative, record-keeping and salesmanship. It also gives you self-confidence, poise, spending money and a savings account, too.

HOW'S YOUR SERVE?

All other things being equal, the tennis player with good service wins. It's the same on newspaper routes. The good servers win customers, the poor servers lose 'em.